

Submission Guidelines

Topic Selection

Each team of participants should focus on a case topic that is relevant to Sustainable Development Goals (SDGs), which can be global or local. You have the opportunity to pick an issue in your local community or one that affects people around the world. The topic you focus on should allow you to investigate an issue from various aspects, but it should not be too broad.

The 17 Sustainable Development Goals:

Goal 1: No Poverty

Goal 2: Zero Hunger

Goal 3: Good Health and Well-Being for people

Goal 4: Quality Education

Goal 5: Gender Equality

Goal 6: Clean Water and Sanitation

Goal 7: Affordable and Clean Energy

Goal 8: Decent Work and Economic Growth

Goal 9: Industry, Innovation and Infrastructure

Goal 10: Reduced Inequalities

Goal 11: Sustainable Cities and Communities

Goal 12: Responsible Consumption and Production

Goal 13: Climate Action

Goal 14: Life Below Water

Goal 15: Life on Land

Goal 16: Peace, Justice and Strong Institutions

Goal 17: Partnerships for the Goals

Case Proposal

When register for the competition, each team should upload a case proposal. Be sure to include the following points **within 1500 words**.

a) Case title.

b) Background.

c) Significance.

Why is the case important and relevant to SDGs? Why is it worth studying?

d) Case abstract.

You should anticipate the story that the case will tell.

e) Research plan.

How do you propose to collect information and data? What types of information search strategies will you adopt? Who will you interview and how will you make the necessary arrangements? What is your timetable?

Case Analysis Report

Case analysis report should consist of the following three parts and be **within 8000 words**.

a) Case

This part should be a description or story based on actual events and circumstances.

It is useful to think about the case from the following aspects:

- *Setting: where, when, why.* Where and when is the story taking place? What precipitated the events and actions on which the story is based?
- *Decision maker, main actor, other actors.* Who are the principal characters in the story? Who is the key actor and why?
- *Issues, interests.* What are the actors' interests, motivations and goals?
- *Controversies, conflicts.* What issues, questions, or problems do the actors confront or solve? What is controversial in the case?
- *Constraints, opportunities.* What circumstances limit the actors' freedom of action? What opportunities do they face?

- *Decision, action.* What decision or action do the principal actor take? What must be decided? Why?

b) Case Analysis

You should adopt suitable framework, theories and concepts to analyze various dimensions of the case. This part should offer an analytical perspective on the case you have discovered. You should also think about what is missing from the current solutions landscape and what your policy suggestions are.

c) Reference

A good submission should include diverse sources and information from academic articles, news reports to first-hand materials. Please use Harvard referencing method.

Submission Format

Case proposal and case analysis report should be in .doc or .docx format.
All text should be Times New Roman 12-point font with 1.5 line spacing.
Use APA style for citation.

Supporting materials

Each team are welcomed to submit pictures and videos as supporting documents voluntarily. With your authorization, we may use these materials on posters and our social media platforms for competition promotion.

Copyright

All submissions must be original work and have not been published (meaning not using third party pre-existing copyright materials).